



PRESS RELEASE

THE BUSINESS INCUBATOR CENTER

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FOR IMMEDIATE RELEASE:

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**Helen Roe with The Business Incubator Center receives statewide
Colorado Small Business Development Center Counselor of the Year Award**

The Small Business Development Center receives nominations each year for counselors who excel in SBDC involvement, quality of counseling, contributions made to the SBDC, economic impact of counselor clients, and years of service.

Julie Morey of the Grand Junction SBDC nominated Roe "... because of the many comments and strong evaluations clients have given her work, both as a counselor and as an instructor."

Ms. Roe is a certified Leading Edge instructor and a counselor at the Grand Junction Business Incubator Center. She works closely with clients in need of help with start up or expansions of small business - including cash flow, business plans, marketing and many other aspects of beginning and operating a new or growing business. The Leading Edge program is an intensive, focused class which meets weekly for three months. In addition, Roe works with the Revolving Loan Fund at the Incubator.

Helen says, "I'm thrilled and honored to receive this recognition. Of course, it's our clients who are the real stars!"

The award ceremony took place at the Governor's Mansion on January 27, 2012.

Helen Roe

The Business Incubator Center serves a mission to support the launch, growth, stabilization and long-term success of business enterprises. We measure success by our ability to guide entrepreneurs through sound business decisions and our positive influence on economic growth in the region. Over our 24 year history, this structure has generated powerful results, including:

- the launch of more than 260 companies,
- the generation of more than \$150 million in revenue by these companies,
- the funding of 313 businesses in the community,
- the creation of approximately 10,000 jobs, and
- the investment of over \$53.7 million in capital.

For more information on our programs please contact Annalisa Pearson at apearson@gjincubator.org 970-243-5242 or the Business Incubator Center at www.gjincubator.org

